



My name is Charlie Weinbeck with the Fort Collins Cycling Festival. We would like you to consider being a 2009 Sponsor. <http://www.fccyclingfest.com>

We are the largest cycling event promoters in Northern Colorado. Our community outreach programs total seven non-profit community organizations as well we cater to the very popular outdoor, cycling group demographics sector. Our events contain elements of festival attractions for the entire family to enjoy. The population the FCCF caters to are people that have or would purchase your products. We feel with the strict culture and grass roots requirements we have that you would be a good fit for FCCF as well our other sponsors.

Please feel free to contact me and enjoy looking around the website.
Charlie
970-481-8455 charlie@fccyclingfest.com

Mission:

Fort Collins Cycling Festival works to create environmentally sustainable and educational cycling events with as much community involvement as possible. Founder Charles Weinbeck perpetuates his belief in balance between Eco-responsibility and fun filled cycling events. Fort Collins Cycling Festival: stay green, stay local, cycle often, and smile daily.

Expo & Sponsorships Available for 2009

Welcome to the Fort Collins Cycling Festival, Northern Colorado's largest events promotion company catering to all levels and types of events. You will enjoy a level of professionalism that will promote and display your products and services at events that benefit you. We are a community event Promotions Company that supports local and global programs such as Child Safe, Bike COOP, CSU GSSE Scholarship Funds, Fire and Forestry, Eco- programs that impact our world.

Demographics: Athletic: Men and Women, Bike Racing, Citizen Riders and Youth cycling events. (60% Men 40% Women). Coverage Rocky Mountain States w/Ks, Neb, Tex, and Ok. Average house hold Income 65k. More Demographic information upon Request.

If you have product that needs Northern Colorado representation:

Local Vendor we would be sending people to purchase product is Peloton Cycling Located in Fort Collins and Loveland Colorado. Contact: Roy Gatesman 970-669-5595 website: <http://peloton-cycles.com/>

FCCF Event:

USAC Coaches Conference Nationals May 6, 7, 8

Bags Available to Coaches: 150

10k Spectators

FCCF Event:

USAC Collegiate Nationals May 8, 9, 10

Bags Available to athletes: 800

10k Spectators

FCCF Event:

CSU GSSE Ride May 9

Bags Available to Citizen Riders: 400

2k Spectators

FCCF Event:

Beaver Meadows Mountain Bike Festival July 25, 26

USAC Athletes

Bags Available to athletes: 350
Bags Available to Citizen Riders: 400
1.5k Spectators

FCCF Event:

Rist Canyon Road Race and Ride August 28, 29

Bags Available to athletes: 850
Bags Available to Citizen Riders: 400
1.5k Spectators

FCCF Event:

CSU Collegiate Beaver Meadows Mountain Bike Race September 19, 20

USAC Athletes
Bags Available to athletes: 450
500 Spectators

Booth Spaces as follows:

- Expo Booth for All Events \$1,500.00 Yes____ No ____
- Non-Profit 10x10 **\$200.00** ____ 10x20 **\$225.00** ____
- Individual 10x10 **\$200.00** ____ 10x20 **\$225.00** ____
- Business 10x10 **\$500.00** ____ 10x20 **\$625.00** ____
- Internet Connection \$35.00 Same(when available) Yes____ No ____
- Electric \$55.00(when available) Yes____ No ____
- Tent Rental + Table 2 Chairs \$100.00 (per day) Yes____ No ____
- Larger space limited and quoted on your individual need. Yes____ No ____

\$ _____

\$ _____

Total \$ _____

Contact: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail: _____ **Website** _____

_____ Check is enclosed _____ Please invoice me

E-mail logo to:Charlie@fccyclingfest.com with company information paragraph.

SPONSORSHIP OPPORTUNITIES

Summer Keystone Event Sponsor – Packet is for all events for 2009 \$20,000

- Sponsor listed as Presenting Sponsor of the event on the front cover of all brochures and on event posters.
- Sponsor's name & logo printed prominently on the right sleeve of all T-shirts given to volunteers and riders. (Six event t-shirts)
- Sponsor's Logo on all Water bottles/Cow Bells
- Sponsor's name prominently mentioned in all press releases produced for the event.
- Sponsor prominently recognized in pre and post-event mailings to event participants.
- Sponsor's corporate banner may be prominently displayed at the start/finish line.
- Sponsor may have an information booth/tent at event and the opportunity to develop promotional campaigns (that do not conflict with event sponsor promotions) tied into the event.
- Sponsor's name and short blurb announced at all events from announcer.
- Sponsor's name or logo will be prominently displayed on the event website
- Sponsor may include promotional materials inside rider packets.
- Sponsor will be invited to co-produce events or in store promos to co-inside with all events.

Summer Gold Event Sponsors \$10,500

- Sponsor's name or logo placed on front cover of all event brochures and event posters.
- Sponsor's name or logo highlighted on the left sleeve of rider T-shirts given to volunteers and riders.
- Sponsor's name prominently mentioned in all press releases produced for the event.
- Sponsor's corporate banner may be prominently displayed at the start/end point of event.
- Sponsor may have an information booth/tent at event and the opportunity to develop promotional campaigns (that do not conflict with event sponsor promotions) tied into the event.

- Sponsor's name and short blurb announced at all events from announcer.
- Sponsor's name or logo will be prominently displayed on the event. website
- Sponsor may include promotional materials inside rider packets.

Silver 4 Event Packet Sponsor \$1,500.00 - \$2,500 - \$5,000

- Sponsor's name and logo prominently listed in the event sponsor brochures and on the event posters.
- Sponsor's name and logo will be prominently placed on event T-shirt.
- Sponsor's name included in a press release produced for the event.
- Sponsor's corporate banner may be displayed at the start/end point of event.
- Sponsor will have opportunity to have an information booth at event.
- Sponsor's name and short blurb announced at all events from announcer.
- Sponsor's name or logo will be displayed on the event. website
- Sponsor may include promotional materials inside rider packets.

Finish Line Sponsor \$500.00 - \$1,000 - \$2,000

- Sponsor's name and logo prominently listed in the event sponsor brochures and on the event posters.
- Sponsor's name and logo will be prominently placed on event T-shirt.
- Sponsor's name included in a press release produced for the event.
- Sponsor's corporate banner may be displayed at the start/end point of event.
- Sponsor will have opportunity to have an information booth at event.
- Sponsor's name and short blurb announced at all events from announcer.
- Sponsor's name or logo will be displayed on the event. website
- Sponsor may include promotional materials inside rider packets.

Bronze Product Sponsor \$5K/7.5K/10K

- Sponsor's name and logo prominently listed in the event sponsor brochures and on the event posters.
- Sponsor's name and logo will be prominently placed on event T-shirt.
- Sponsor's name included in a press release produced for the event.
- Sponsor's corporate banner may be displayed at the start/end point of event.
- Sponsor will have opportunity to have an information booth at event.
- Sponsor's name and short blurb announced at all events from announcer.
- Sponsor's name or logo will be displayed on the event. website
- Sponsor may include promotional materials inside rider packets.

Booth Expo Needs

Yes No include our name or logo on all the materials printed. All Levels Receive a Booth.
You're Choice: 10x10 or 10x20.

Non-Profit or Eco Individual Business Booth Circle One: 10x10 10x20

Sponsorship Levels:

- _____ Summer Keystone Sponsor \$ 20,000.00 2009 events sponsor
- _____ Summer Gold Event Sponsor \$ 10,500.00 2009 events sponsor
- _____ Finish Line Sponsor \$ 500.00 - \$1,000 - \$2,000
- _____ Silver 4 Event Sponsor \$ 1,500.00 - \$2,500 - \$5,000
- _____ Bronze Sponsor Product Only \$500.00 \$1K \$2K \$4K \$6K
- _____ Get it all in One Package: Silver Packet Sponsor
- _____ Radio/ Booth / Products Sponsor \$5K \$7.5K \$10K

Keystone/Gold Packet Sponsorships: 50% Products 50% Cash Sponsorship. w/15% of cash part going to radio.

Contact: _____
Company: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: _____ **Fax:** _____
E-mail: _____ **Website** _____

_____ Check is enclosed _____ Please invoice me
 E-mail logo to:Charlie@fccyclingfest.com with company information paragraph.



Local Store Coupon Program: \$250.00 10ea \$25.00 or 30ea \$10.00 meal tickets at your location.
 2ea \$50.00 FCCF Guest Coupons for Sponsor Lunches.

- Sponsor's name and short blurb announced at all events coupons are given out from announcer.
- Sponsor will have opportunity to have an information booth at event.
- Sponsor's name or logo will be displayed on where to visit page on website
- Sponsor may include promotional materials inside rider packets.
- Sponsor is will be given a special guest invite to the Nationals Banquet may 9th at the Hilton.



			
			
			
			
			