



MEMO: Sustainability Programs for Food and Beverage Vendors at Fort Collins Cycling Festival

DATE: April 17, 2009

To: All Fort Collins Cycling Festival F&B Vendors

From: Bryan Birch, ZeroHero Events

Thank you in advance as we finalize the remaining details of Food and Beverage vending at Fort Collins Cycling Festival Music Festival. As many of you already know, we are proud and excited to introduce a new program to F&B/ Fort Collins Cycling Festival that accounts for the sensitive environment of our new festival grounds. In an effort to minimize our ecological footprint we ask that you take seriously our request and to give your full attention and participation in our sustainability program. If you have any questions about your role in this program, Fort Collins Cycling Festival has dedicated Bryan Birch of ZeroHero Events to assist you. Don't hesitate to contact him with any questions related to the vendor sustainability programs.

Please review all disposable products you plan to use at the Fort Collins Cycling Festival and make sure they are recyclable or biodegradable

Plastics, Metals and Organics

- a. Our waste management partner, can accept plastic numbered 1-7 for recycling (unless otherwise noted, such as Styrofoam has a number but is PROHIBITED), if your flatware does not meet this specification look under the ALTERNATIVES section
- b. Any plastics that are not listed, or do not have a number code (for example plastic cutlery) may not be used
- c. All aluminum single use pans, trays and cans can be recycled
- d. Tin cans and other metals may be recycled
- e. Please separate plastics and metals to the best of your ability and place in recycling bin located in the vendor area
- f. As an alternative to plastic food wrap, please use aluminum foil or foil sheets (can be recycled)
- g. Look to minimize waste by not using items such as disposable condiment packets and SWAG that will end up on festival grounds

- h. We will have an ORGANICS bin dedicated to vendor food waste and contaminated paper within easy access of your vendor area

Paper, Paperboard, Paper-based service ware, Cardboard and Wood

- a. Uncontaminated paper, paperboard and cardboard can be recycled; please separate for collection from the vendor area
- b. Paper-based “cold” food/beverage containers (with wax coatings) are permitted. Hot cups/ and bowls with plastics moisture liners are discouraged. Please check in ALTERNATIVES for permitted products
- c. Wood based products are permitted

Alternatives

- a. There are several alternatives to unrecyclable plastics and plastic-lined hot cups and bowls. Look at the sustainable products catalog provided along with this memo. Contact Bryan@ZeroHeroEvents.com to order products. Products ordered through ZeroHero will be distributed to you at the Fort Collins Cycling Festival. If you have any questions about these products or products you wish to supply on your own email or call Bryan.

Thank you for your participation and support!

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Good. Green. Fun

