



Thank you for consideration of the Fort Collins Cycling Festival drawing pool, 2011.

How does our Drawing Pool work? Our goal is to have over \$10,000 in prizes ranging from hotel accommodations to goods and services from all parts of our community. Random prize drawings will take place for the general public throughout the race weekend on both Saturday and Sunday. Upon every drawing, both the business name and a short message about the vendor will be announced. (Location and or website address) If the vendor items exceed \$600.00 (retail cost) then the vendor will also receive a 10x10 booth space for the weekend. If vendor items are of \$1,000 value (or more) receives a 10x10 booth space and 30 feet of fence, plus 6 announcer call outs during the race.

All drawing Items will be displayed all weekend long with a card holder for your biz cards next to your companies drawing items.

Why contribute to this pool?

- Get your name or product name out to the public, everyone loves to cruse the drawing items during events
- Picture with the Item number displayed on the web & you will be in our visitors guide
- Your product will be displayed under the big pavilion for all to see during the event with an 8.5x11 ad
- Your participation helps create a community event

Who will be at our event?

1600 bike racers


1500 general rider enthusiast helping to raise money for our Poudre Valley Cancer Center

5,000 -10,000 general consumers will be out to support their friends and families and enjoying the community cycling festival.

Example

Your Logo/Web link	Items	Value	Bio
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Prizes Above \$600 Example

	Wheel Set Model #	\$900.00	Cole Bio Here
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other Categories

Prizes Above \$150 Example

Prizes Above \$100 Example

Prizes Above \$75 Example

Prizes Above \$50 Example

Prizes Above \$25 Example

The Below Prize is an example of our drawing pamphlet for each prize at the event. 8.5x11

**Prize
176**



Specialized Z Team Helmet

Peloton Cycles of Fort Collins Colorado donated the "NEW" Woman's Specialized Z Team Helmet!



other client information here:

[Fort Collins](#)

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